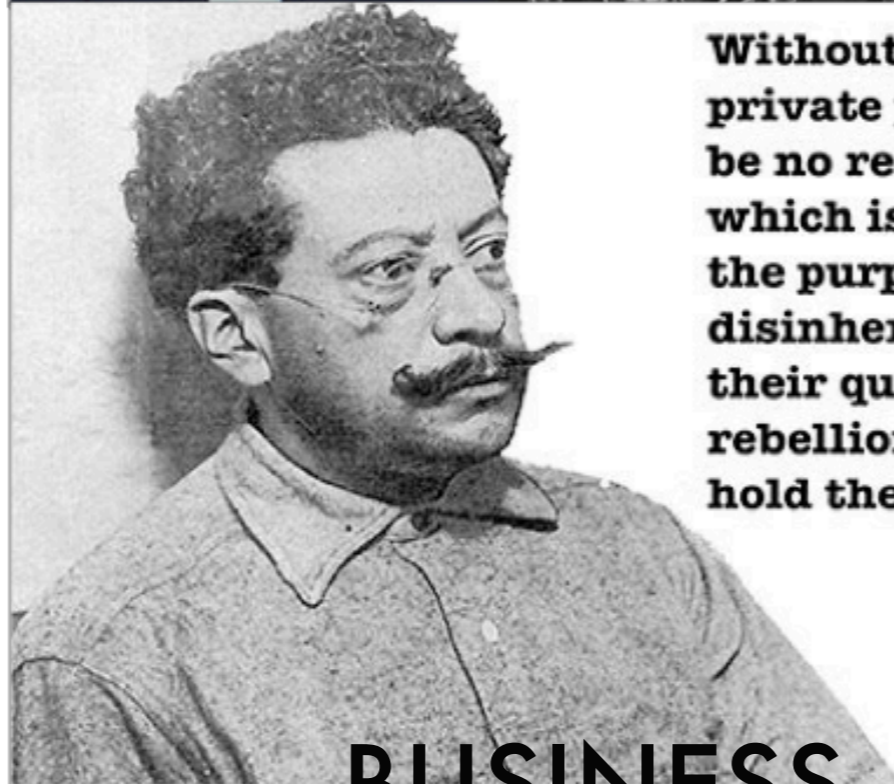


Open Letter To Mark Cuban & Oprah Winfrey



Without the principle of private property there would be no reason for government, which is necessary solely for the purpose of keeping the disinherited within bounds in their quarrels or in their rebellions against those who hold the social wealth

Ricardo Flores Magon

**BUSINESS
POLITICS &
ECONOMICS**



CONSCIOUSNESS

EXERCISE & EATING CLEAN IN 2019

Jose Franco, owner of Stoop Juice believes maintaining a healthy balanced routine, keeps him happy. Jose has written articles on [consciousness](#), [exercise](#) and [eating clean](#) with two purposes. 1. to create content for himself in order to remain motivated. 2. to share this information with the rest of the world with the hopes others find it useful. Additional opinion articles on [business & politics](#).



2

BUSINESS, PHILOSOPHY ETC

[Read multimedia version](#) (video and news articles included)

StoopJUICE
THE KEY TO SUCCESS
IS TO PUSH YOURSELF

3

WEB TRAFFIC UP 3,178%

The major difference between mass media and social media is this; the mass media puts the audience in a passive position. Social media puts the audience at the center and with work, could do a better job at reaching your business's market niche. Through social media, [Continue reading](#)



4

THE GOVERNMENT & THE PEOPLE ARE 1


At the moment, if you go by the majority of reader's comments in a New York Times article titled "Wall Street, Seeking Big Tax Breaks, Sets Sights on Distressed Main Streets" most Americans are in full anti-Trump mode which I find thoughtless and counterproductive. I'm aware [Continue reading](#)




5


SCHULTZ HAS TO BE FOR REAL IN 2020


The biggest challenges one faces trying to become an Independently thinking President are: most people don't know who you are, followed by being flawed and ignoring your biases. Most candidate's life story aren't part of the national narrative made up of [Continue reading](#)


 Howard Schultz Jan 30
InMail • Running as an Independent

 Matthew Fried Jan 30
Matthew Fried is now a connection.

 Kate at LinkedIn Jan 28
LinkedIn Offer • Find the right person for your role

 James Lane Jan 25
James: Thank you

 **Zendesk** Jan 24
Sponsored • Take your customer service to the... 1

 Christine Caltabiano Jan 22
Christine Caltabiano is now a connection. 1

 Edward Boyd Jan 14

Running as an Independent

On January 2018 I wrote an article on LinkedIn stating "I started collecting signatures to run for President as an Independent out of frustration from the 1st Government shutdown of the same year". In a flawed country full of flawed people, the egoist part of me is flawed enough to be President of the United States. The altruist in me is rooting for Michael Bloomberg or yourself to run as a Democrat in 2020 with the other as Vice President. Neither of the 3 of us should allow our egos to get in the way. In my opinion, good managers don't have to continually put out fires; our focus should be to anticipate problems and come up with egoless solutions through planning.

I'm inspired by the words of Algernon Sidney, "Our inquiry is not after that which is perfect, well knowing that no such thing is found among men; but we seek that human constitution which is attended with the least, or the most pardonable inconveniences". Mr Schultz, I appreciate your servant leader approach. I'm hoping whatever you decide encourages all voters to think and hopefully unite despite our differences for the good of the country. Suppose all Americans, Mr Bloomberg and yourself realize my perspective has people? We all social construct focusing on the need for validat

Respectfully yo
Jose Franco
<https://www.lin>

6

SCHULTZ VS THE UNDEMOCRAT

The Democrats' argument that an Independent candidate could split the vote and help Trump get re-elected is valid, backed by research but not absolute. We should question all things and avoid being passive since democracy calls for free and open elections with citizen involvement [Continue reading](#)

Donald Trump & Alexandria Ocasio Cortez

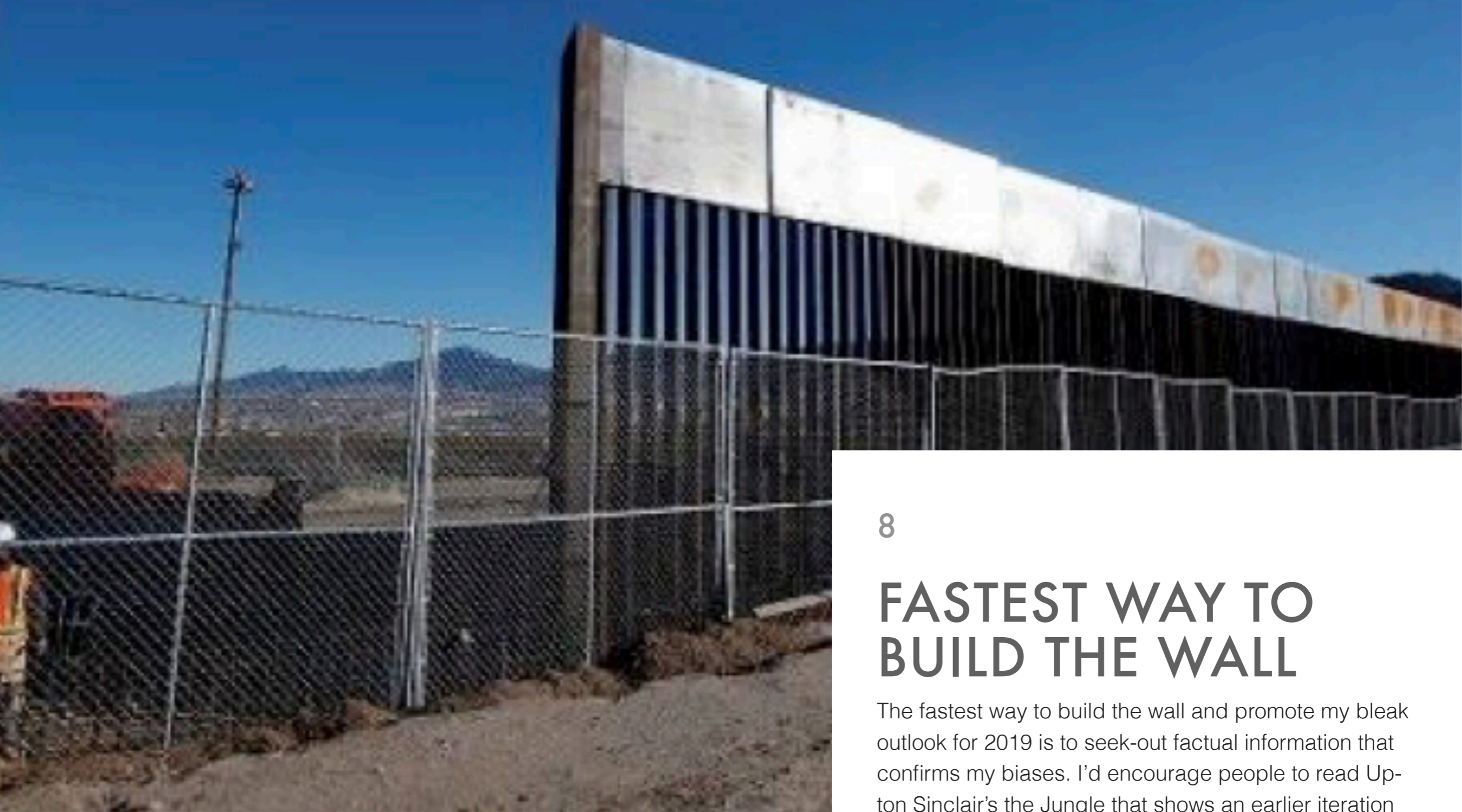
Similarities



7

TWO PEAS IN A POD

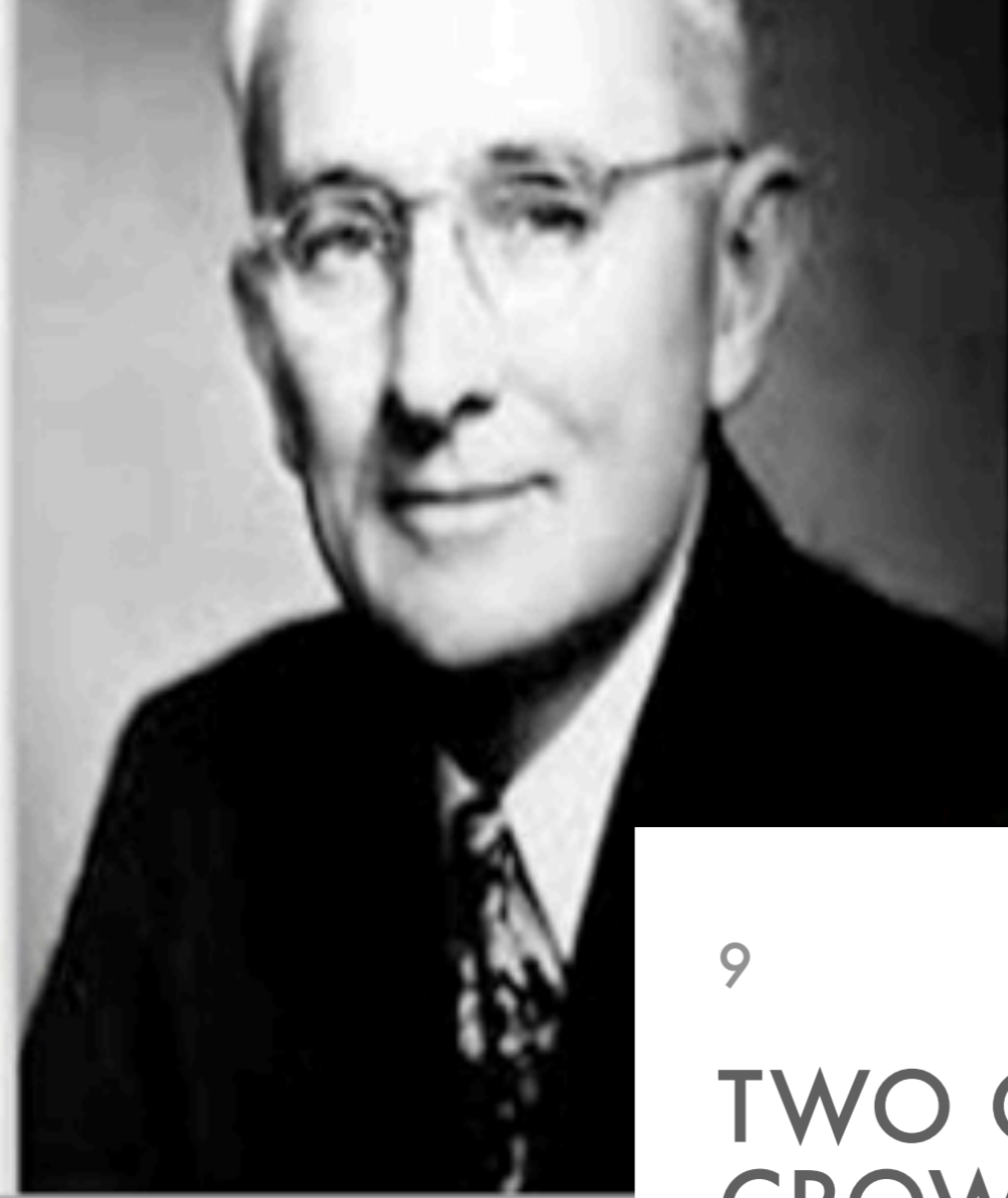
Many of Alexandria Ocasio-Cortez and Donald Trump's supporters reasons for mobilizing stems from two linked fears, A.O.C.'s base's fear of being taken advantage of and Donald Trump's supporter's fear of under producing for lack of opportunities. Creating a way, a path, for [Continue reading](#)



8

FASTEST WAY TO BUILD THE WALL

The fastest way to build the wall and promote my bleak outlook for 2019 is to seek-out factual information that confirms my biases. I'd encourage people to read Upton Sinclair's *The Jungle* that shows an earlier iteration of the news media that promoted mercantilism through [Continue reading](#)



WIN FRIENDS & INFLUENCE PEOPLE

*The Only Book You Need
to Lead You to Success*

9

TWO GUN CROWLEY

Donald Trump is one of the most unapologetic public figures of our times. despite often bragging of how seldom he reads, he knows exactly what he's doing. I think during a lucid moment, Donald Trump read Dale Carnegie's "How to win friends and influence people". The first chapter of the book [Continue reading](#)



10

COMPREHENSIVE BACKGROUND CHK

According to the Gun Violence Archive, the Borderline Bar & Grill shooting is the 307th mass shooting in 2018. What will it take for us to realize the current flawed approach isn't working. We must be receptive to new ideas; I believe that a thing does not therefore cease to be true because it is not accepted by many of our US Congress members and Senators. I also think the difficulty lies [Continue reading](#)

Why I'm Running For US President In 2020



11

WHY I'M RUNNING

I have made ceaseless efforts not to ridicule or scorn the US President's actions, but to understand them. Underwhelmed, on January 2018 I started collecting signatures to run for US President in 2020. I'm moved to action because I fear self-complacency is no longer an option. Despite having doubts, [Continue reading](#)



12

UNIVERSAL HEALTH CARE

Should "It won't happen to us" be our campaign slogan for the 2020 presidential election? I believe in universal care since consumer choice is nonsense when it comes to health care. And you can't just trust insurance companies either — they're [Continue reading](#)

Introducing

Stoop Juice



13

**INDEPENDENT
CANDIDATE 2020**

[Listen to podcast](#)

F YOU DON'T
VOTE

YOU L
THE RIG
COMPL

14

VOTE

What's an easy way to show eligible voters the importance of registering to vote? A visualization exercise, that's how! Close your eyes and see yourself living in a cave in which prisoners are kept. These prisoners have been in this cave all their lives. All the prisoners in the cave read, listen and are surrounded by [Continue reading](#)

STRENGTHS FINDER

15

GALLUP'S STRENGTHFINDERS

If you want to keep growing both personally and professionally, seek out messages that highlight your strengths more than obsessing about your weaknesses. Self-talk can have a great impact on your confidence. The effect can be good or bad, depending on whether your self-talk is [Continue reading](#)



Know Your Circle Of Competence

**It's
“ I D**

16

CIRCLE OF COMPETENCE

When I decided to make a career change in 2011 you could have given me \$100 million worth of stock in an IPO and I wouldn't of felt financially secure since I don't understand stocks. [Continue reading](#)

Open Letter To Mark Cuban & Oprah Winfrey



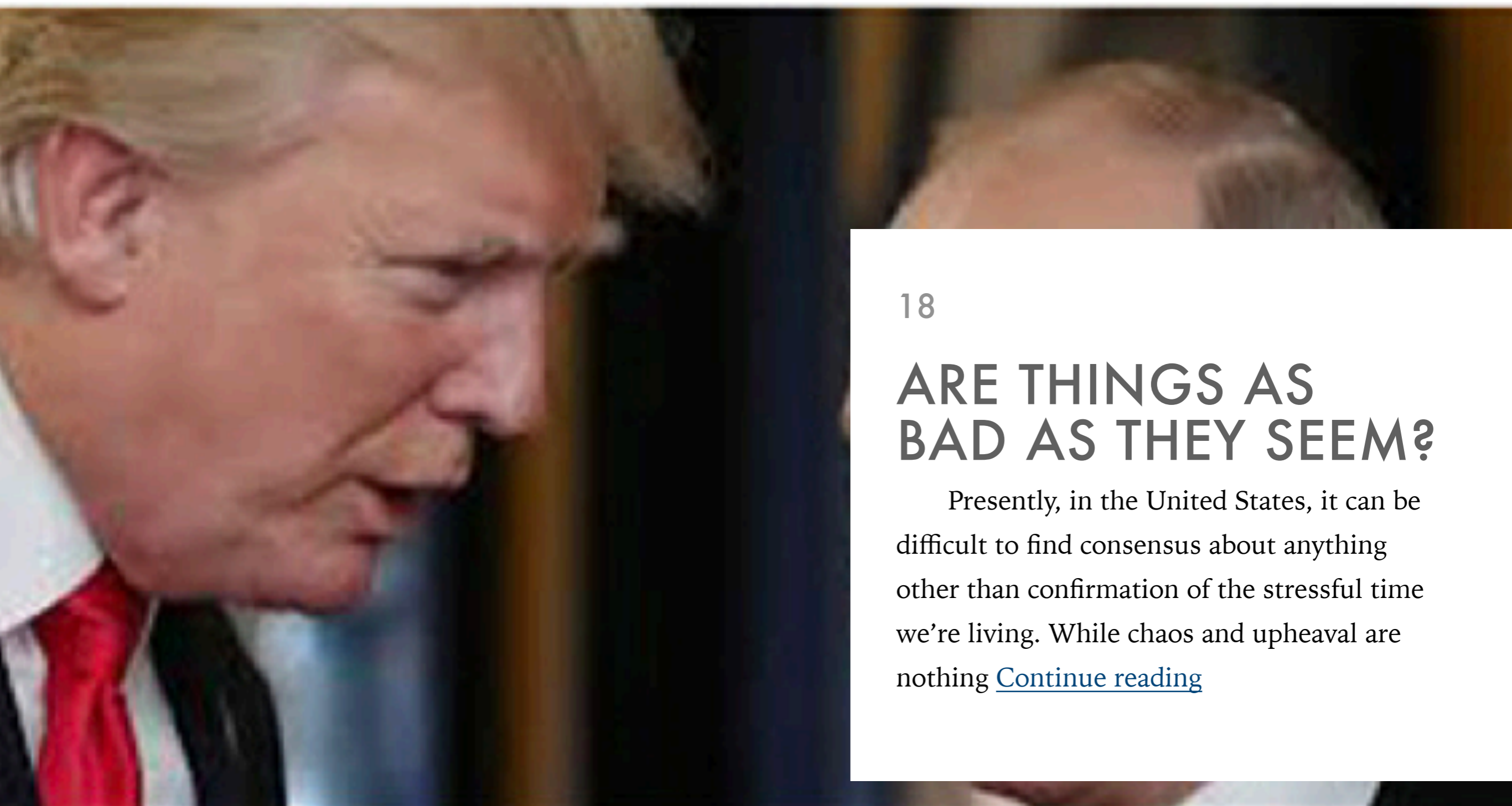
17

OPEN LETTER TO MARK CUBAN

Dear Oprah Winfrey and Mark Cuban,

I'd like to help both of you obtain clarity regarding 2020, (Yes! This is the sign you've been waiting for) despite me also running for President of The United [Continue reading](#)

TO AVOID IF THINGS ARE AS BAD AS THEY SEE



18

ARE THINGS AS BAD AS THEY SEEM?

Presently, in the United States, it can be difficult to find consensus about anything other than confirmation of the stressful time we're living. While chaos and upheaval are nothing [Continue reading](#)



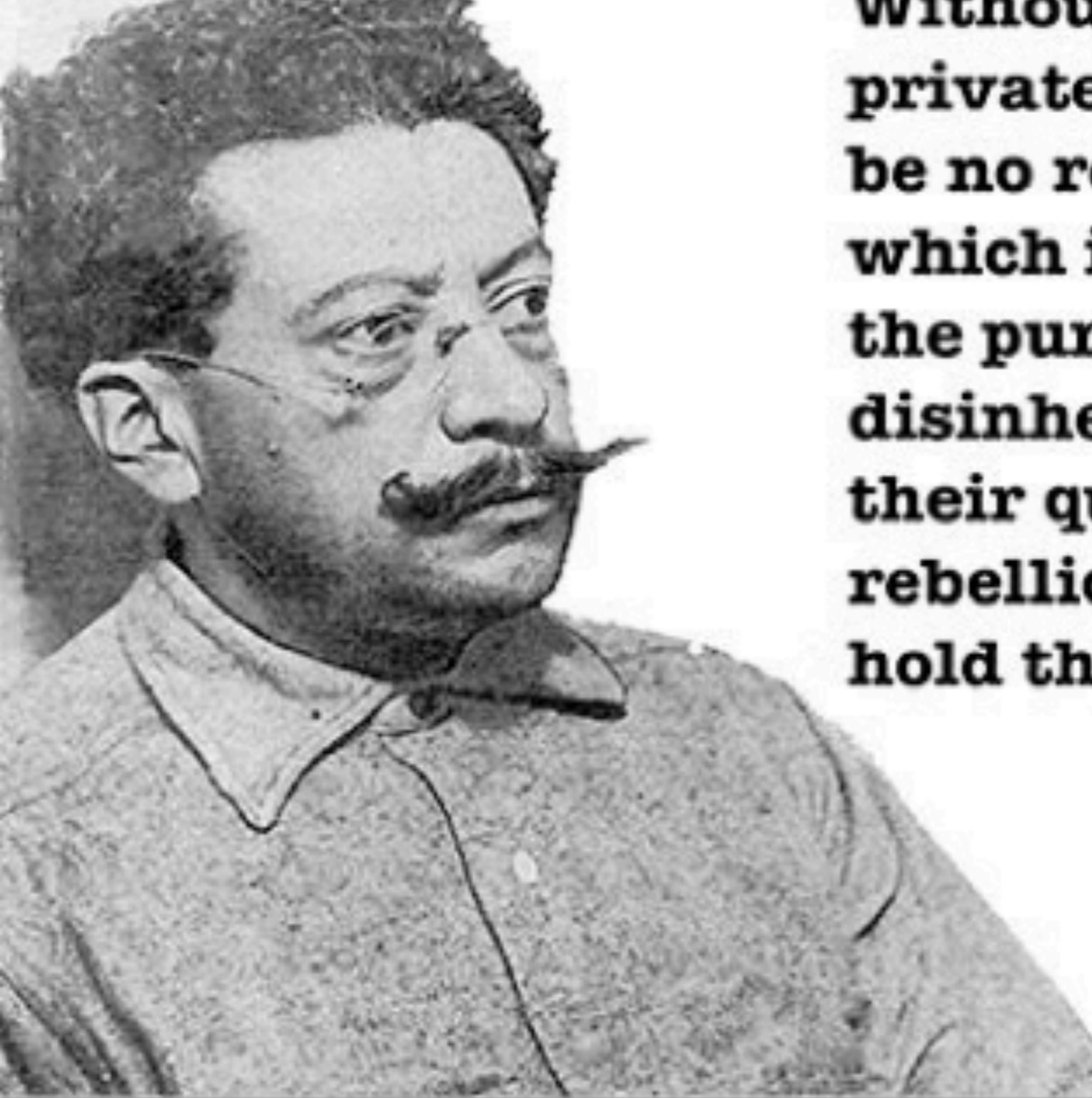
Intellectuals, Business & Economics



19

INTELLECTUALS, BUSINESS,

Ludwig Wittgenstein said, “The limits of my language mean the limits of my world.” which led me to wonder, what is it that intellectuals know about business and economics that most [Continue reading](#)



Without the principle of private property there would be no reason for government, which is necessary solely for the purpose of keeping the disinherited within bounds in their quarrels or in their rebellions against those who hold th

20

PRIVATE PROPERTY VS NEED

The heart of an economic system is its principle of distribution. Real wealth is goods and services. Its production takes place in the physical world under natural laws that are everywhere [Continue reading](#)



21

OPERATIONAL CONSTRAINTS

In 2009, I was asked to help coach a 15U travel baseball team in Parade Grounds (Brooklyn NY 10 minute walk from my Park Slope neighborhood) halfway through the season (with [Continue reading](#))



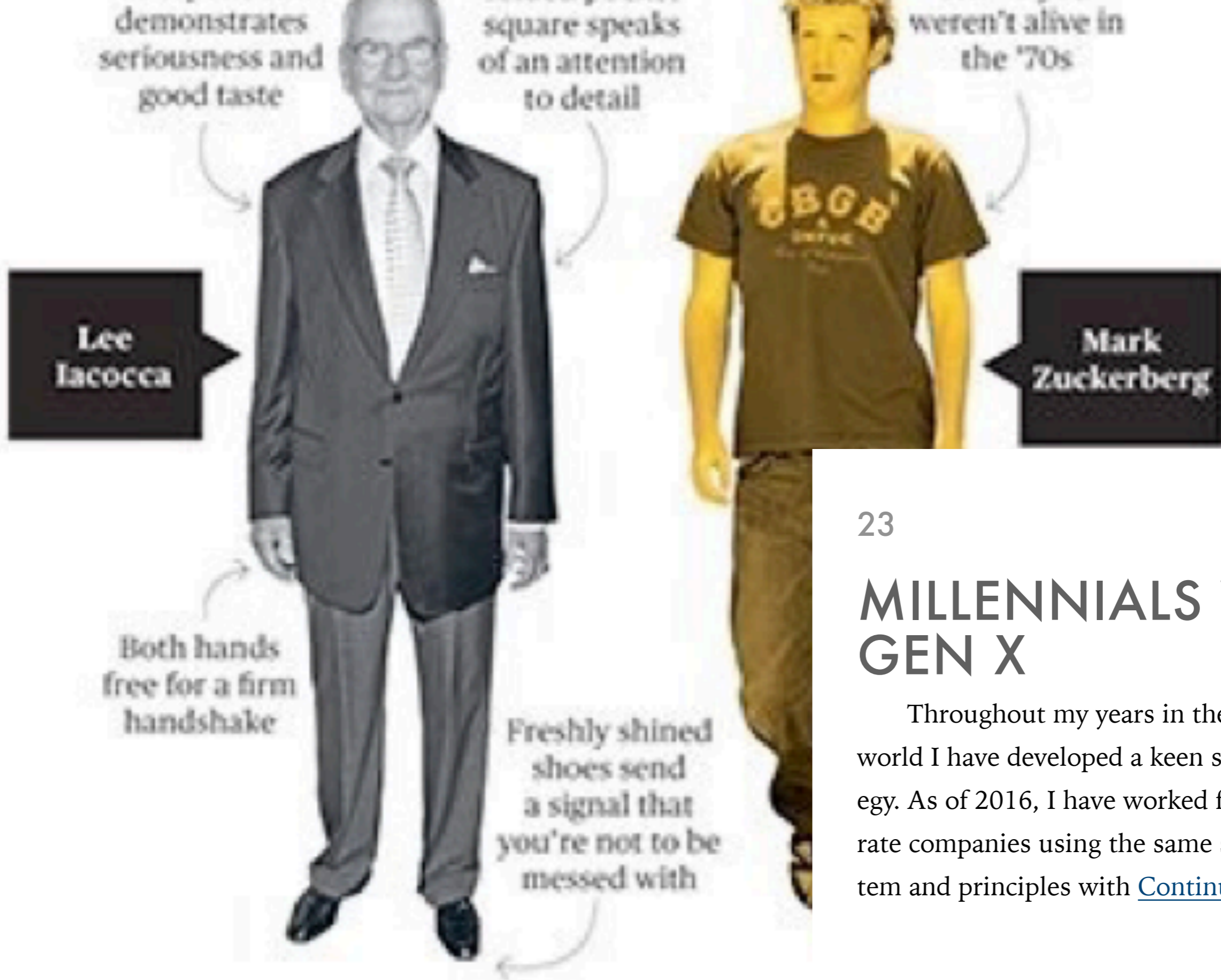
opJuice



22

FIRST BIG SOCIAL MEDIA RANT

Prior to protesting anything, I proactively seek out solutions solely dependent on my sphere of influence. The January 20, 2018 government shutdown prompted me to post the following on [Continue reading](#)



23

MILLENNIALS VS GEN X

Throughout my years in the business world I have developed a keen sense of strategy. As of 2016, I have worked for five separate companies using the same strategic system and principles with [Continue reading](#)