



Coach Franco's Baseball Handbook

Coach Jose Franco helps a failing baseball team turn things around in three weeks time. Do you know a local bar/work, travel team, high school or college baseball team that needs coach Franco's help to turn things around?

Testimonials

"It first started with [coach] Jose Franco. He taught me everything about discipline. He taught me a certain level of respect for the game. That really stuck with me. I don't think I would be where I am without that coaching."

Harrison Bader - St Louis Cardinals

"I played for coach Jose Franco back in Brooklyn growing up. Great coach, definitely ran me very hard and made me tough"

Adam Ottavino - New York Yankees

Proposed Hybrid Format for 1 hour show

- Introduce team in need of help
- Access team to identify potential prospects & team obstacles during baseball game
- Create plan of action
- potential pitching prospects observed by former MLB pitcher Pedro Borbon Jr. (Texas)
- Potential hitting prospects observed by former minor league manager Benny Castillo (Florida)
- Create efficient practice routine for team
- Give the coaches constructively critical suggestions from coach Franco's baseball handbook
- Have team play game incorporating lessons from coach Franco's handbook
- Summary ending

Coaching Philosophy

Openness and awareness begins with the ability to self-critique and reflect upon things central to one's own beliefs, thoughts, actions, behavior, and results. Openness can inform private, personal or group discussions. Coach Franco's process calls for continuous tryouts throughout the season to discourage complacency, and all playing time earned based on merit and ability. Jose's system is what I think are the most effective techniques to teach the game of baseball the right way while modeling constructive behavior and teaching useful life skills with universal application.

For instance, my three-step system for identifying constraints on the team. First step I'd identify the team's weakest link. I would assess whether I was working as efficiently as I could and what was getting in my way while also taking into account intangible factors like ineffective communication, restrictive team policies, double standards, or poor team morale. During tryouts I would meet with each player and explain the role I envisioned for them. If they disagreed they would opt to play elsewhere, and those who were talented enough and agreed to their roles made the team. As the season progressed if a player had second thoughts about their assigned role, I would remind them how important their role is to the overall team. Instead of wining, I'd ask them if they completed preparation drills designed to help players perform to the best of their abilities.



May all the good fortune, happiness & health I seek for myself and family continue to shine daily on Harrison Bader & family. Congrats Harry, here's to a long Major League Baseball Career.

Coaching your son's/daughter's team and want to learn the do's & don'ts of coaching? We can help! Jose Franco has coached elite travel baseball (100+ game season) since 1995. Harrison Bader, Pedro Beato and Adam Ottavino are among the many professional baseball players who played for Coach Franco.

Jose proclaims, "Of the hundreds of kids I've coached in the last 20 years, those who reached the Major Leagues chose to have a proactive belief in themselves; While coaching these young men, I learned self belief is a choice individuals can only make for themselves. In essence, what you believe in your heart is what you are and what you become."